



**WTKR-TV**  
**720 Boush Street**  
**Norfolk, VA 23510-1583**  
**(757)446-1000**

www.wtkr.com

# CONTRACT

<u>Contract / Revision</u> 567641 /		<u>Alt Order #</u> 07896614
<u>Product</u> RESTORE OUR FUTURE		
<u>Contract Dates</u> 08/14/12 - 08/20/12		<u>Estimate #</u>
<u>Advertiser</u> Restore Our Future		<u>Original Date / Revision</u> 08/17/12 / 08/17/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTKR	<u>Account Executive</u> Jamie Andrus	<u>Sales Office</u> Washington, D.C.
<u>Special Handling</u> Do Not Mail		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1021	<u>Advertiser Code</u> ROF	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Mentzer Media**  
**600 Fairmount Avenue**  
**Suite 306**  
**Towson, MD 21286**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
1	3	08/14/12	08/19/12	NewsCha 3 News First @ 4p	358-5pm		:30			NM	4	\$1,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-1111--				4	\$280.00			
2	3	08/14/12	08/19/12	Newschannel 3 News	5-530pm		:30			NM	4	\$1,860.00
Week:		08/13/12	08/19/12	-1111--				4	\$465.00			
3	3	08/14/12	08/19/12	Newschannel 3 News	530-6pm		:30			NM	4	\$1,740.00
Week:		08/13/12	08/19/12	-1111--				4	\$435.00			
4	3	08/14/12	08/19/12	Newschannel 3 News	6-630pm		:30			NM	4	\$2,020.00
Week:		08/13/12	08/19/12	-1111--				4	\$505.00			
5	3	08/14/12	08/19/12	7-730pm	7-730pm		:30			NM	8	\$4,680.00
Week:		08/13/12	08/19/12	-2222--				8	\$585.00			
6	3	08/14/12	08/19/12	Late News (M-F)	11-1135p		:30			NM	8	\$6,080.00
Week:		08/13/12	08/19/12	-2222--				8	\$760.00			
7	3	08/14/12	08/19/12	Late Night with David Letterman	1135pm-1235am		:30			NM	4	\$940.00
Week:		08/13/12	08/19/12	-TWTF--				4	\$235.00			
8	3	08/14/12	08/14/12	NCIS	8-9pm		:30			NM	1	\$2,060.00
Week:		08/13/12	08/19/12	-T-----				1	\$2,060.00			
9	3	08/14/12	08/14/12	Tuesday Prime	9-10pm		:30			NM	1	\$1,785.00
Week:		08/13/12	08/19/12	-T-----				1	\$1,785.00			
10	3	08/14/12	08/14/12	Tuesday Prime	10-11pm		:30			NM	1	\$1,375.00
Week:		08/13/12	08/19/12	-T-----				1	\$1,375.00			
11	3	08/15/12	08/15/12	Wednesday Prime	9-10pm		:30			NM	1	\$1,925.00
Week:		08/13/12	08/19/12	--W----				1	\$1,925.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



**WTKR-TV**  
**720 Boush Street**  
**Norfolk, VA 23510-1583**  
**(757)446-1000**

www.wtkr.com

<u>Contract / Revision</u> 567641 /		<u>Alt Order #</u> 07896614
<u>Contract Dates</u> 08/14/12 - 08/20/12	<u>Product</u> RESTORE OUR FUTUR	<u>Estimate #</u>
<u>Advertiser</u> Restore Our Future		<u>Original Date / Revision</u> 08/17/12 / 08/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
12	3	08/15/12	08/15/12	Wednesday Prime	10-11pm		:30			NM	1	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	--W----				1	\$1,375.00			
13	3	08/16/12	08/16/12	Thursday Prime	9-10pm		:30			NM	1	\$1,925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	---T---				1	\$1,925.00			
14	3	08/17/12	08/17/12	Friday Prime	8-9pm		:30			NM	1	\$1,240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	----F--				1	\$1,240.00			
15	3	08/18/12	08/18/12	Newschannel 3 News	6-630pm		:30			NM	2	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----S-				2	\$170.00			
E 16	3	08/18/12	08/18/12	Saturday Prime	8-9pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----S-				1	\$555.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	3	08/13/12-08/19/12	Saturday Prime	8-9pm	-----Sa--	:30		<del>\$555.00</del>	NM		
	Credited											
E 17	3	08/18/12	08/18/12	Saturday Prime	9-10pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----S-				1	\$555.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	3	08/13/12-08/19/12	Saturday Prime	9-10pm	-----Sa--	:30		<del>\$555.00</del>	NM		
	Credited											
E 18	3	08/18/12	08/18/12	Saturday Prime	10-11pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----S-				1	\$830.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	3	08/13/12-08/19/12	Saturday Prime	10-11pm	-----Sa--	:30		<del>\$830.00</del>	NM		
	Credited											
19	3	08/18/12	08/19/12	Late News (Sa-Su)	11-1135p		:30			NM	2	\$1,030.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----SS				2	\$515.00			
20	3	08/19/12	08/19/12	CBS Sunday Morning	9-1030am		:30			NM	2	\$970.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----S				2	\$485.00			
21	3	08/19/12	08/19/12	Face the Nation	1030-11am		:30			NM	1	\$555.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----S				1	\$555.00			
22	3	08/19/12	08/19/12	Sunday Prime	7-8pm		:30			NM	1	\$1,785.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----S				1	\$1,785.00			
23	3	08/19/12	08/19/12	Sunday Prime	10-11pm		:30			NM	1	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----S				1	\$1,375.00			
24	3	08/19/12	08/19/12	1135pm-1205am	1135pm-1205am		:30			NM	2	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----S				2	\$210.00			
25	3	08/20/12	08/20/12	NewsCha 3 News First @ 4p	358-5pm		:30			NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



**WTKR-TV**  
**720 Boush Street**  
**Norfolk, VA 23510-1583**  
**(757)446-1000**

www.wtkr.com

<u>Contract / Revision</u> 567641 /	<u>Alt Order #</u> 07896614
--	--------------------------------

<u>Contract Dates</u> 08/14/12 - 08/20/12	<u>Product</u> RESTORE OUR FUTUR	<u>Estimate #</u>
--	-------------------------------------	-------------------

<u>Advertiser</u> Restore Our Future	<u>Original Date / Revision</u> 08/17/12 / 08/17/12
---	--

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	M-----				1	\$280.00			
26	3	08/20/12	08/20/12	Newschannel 3 News	5-530pm		:30			NM	1	\$465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	M-----				1	\$465.00			
27	3	08/20/12	08/20/12	Newschannel 3 News	530-6pm		:30			NM	1	\$435.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	M-----				1	\$435.00			
28	3	08/20/12	08/20/12	Newschannel 3 News	6-630pm		:30			NM	1	\$505.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	M-----				1	\$505.00			
29	3	08/20/12	08/20/12	7-730pm	7-730pm		:30			NM	2	\$1,170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	M-----				2	\$585.00			
30	3	08/20/12	08/20/12	Late News (M-F)	11-1135p		:30			NM	2	\$1,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	M-----				2	\$760.00			
31	3	08/20/12	08/20/12	Late Night with David Letterm	1135pm-1235am		:30			NM	1	\$235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	M-----				1	\$235.00			
32	3	08/20/12	08/20/12	Monday Prime	10-11pm		:30			NM	1	\$1,655.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	M-----				1	\$1,655.00			
N 33	3	08/18/12	08/18/12	Redskins Preseason	4p-1xm		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----S-				1	\$1,250.00			
N 34	3	08/20/12	08/20/12	Newschannel 3 News	12n-1230pm		:30			NM	1	\$410.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	M-----				1	\$410.00			
N 35	3	08/20/12	08/20/12	NewsCha 3 News First @ 4p	358-5pm		:30			NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	M-----				1	\$280.00			
<b>Totals</b>											<b>67</b>	<b>\$44,805.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/20/12	67	\$44,805.00	\$38,084.25
<b>Totals</b>	<b>67</b>	<b>\$44,805.00</b>	<b>\$38,084.25</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)  
 Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions printed on otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.